

JESSICA BAIR

FEVERTREE
MEDIA & DESIGN

11731 E BURNSIDE ST.
PORTLAND, OR 97216
(503) 929-5743

JESSICA@FEVERTREEDESIGN.COM

EXPERIENCE



SKILLS

DREAMWEAVER
ILLUSTRATOR
PHOTOSHOP
INDESIGN
QUARK
HTML



GOthic BEAUTY MAGAZINE

Office, Promotions, Customer Service, Graphic Design:

As the sole employee of a small office, this job requires various duties including design, shipping and customer service. I perform graphic design for promotional materials such as postcards, stickers and T-shirts for use with the street team, and to be sold as merchandise. I am the sole contact for hire on independent advertising design. I also control the Gothic Beauty Street Team for the USA and Canada.

jessica@gothicbeauty.com

GOthic BEAUTY MAGAZINE ADVERTISEMENTS

As the advertising contact for Gothic Beauty, I design a variety of custom magazine advertisements. I have also gone on to assist some of my ad clients with brand identity development, promotional materials, and website work.

Clients have included:

Fairie Forest Fantasy Gallery Art Gorey Details Gothic Rose Antiques
Gothic Limos Corset Kittens Closet Threkjshanelle Ven Bravo

CEO CORPORATION

I helped with the design of this website, and continue to perform regular updates.

www.ceocorporation.com

THE 15TH ANNUAL CHAMPAGNE BALL

I developed the look and feel of the graphics and layout for the Portland Hilton's New Year's Eve ball.

www.champagneball.com

BRIDGIT BEASLEY, LICENSED ACUPUNCTURIST

I designed, and coded this website for a licensed acupuncturist operating out of Yoga in The Pearl.

www.feelbetteracupuncture.com

NOTHING BUT COFFEE

I completed a logo design for Nothing but Coffee, an emerging independent coffee company. This logo design will be showcased on coffee bags, mugs, and other assorted merchandise.

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ADDITIONAL
EXPERIENCE

&
CLIENTS

SKILLS

DREAMWEAVER
ILLUSTRATOR
PHOTOSHOP
INDESIGN
QUARK
HTML

EDUCATION



TOWER RECORDS & VIDEO

Visual Merchandiser, 1999 - 2001:

A self-directed position using various mediums for promotional purposes and to create a unique retail sales environment. Worked directly with record labels, distribution representatives, and video labels in a deadline driven setting. Responsible for construction of wall and floor displays, original wall paintings, custom signs, developing promotional displays using point of purchase materials.

OREGON LIVE

Fulfilled various duties between March 1998 and June 1999, consisting of Graphic design, making changes and daily updates of HTML content, data entry, publishing, and other assorted work related to maintenance and production of a major website. Graphic design experience included work for the Senior Entertainment Producer, Art Director, and Graphics Producer, and others. Daily software used included Homesite, Macromedia Dreamweaver, Adobe Photoshop, Adobe ImageReady, Quark X-press, Microsoft Word, and WS-FTP Pro.. <http://www.oregonlive.com>

TOSOH QUARTZ GROUP

Independent Contractor - Web Page and Graphic Design, 1998 - 2000:

Independently created and maintained all aspects of websites for Tosoh Quartz Group, the world-wide manufacturer of quartz glassware for the semiconductor industry. This included graphic design, HTML, and site management/updates. Additional on-site work was required while building the company's local intranet. Assisted in training Weiss personnel in HTML, graphic design and website development. - Worked primarily in Homesite, Adobe Photoshop, Adobe Illustrator.

ART INSTITUTE OF PORTLAND

Currently enrolled in the Graphic Design Program. This program focuses on concept development, problem solving, visual design, illustration, digital image manipulation, packaging design, typography, business and project management.